



4 Years of
Partnership with



Welcome AARP Managers!

AARP partnered with MBO to source, access, engage and manage independent talent. All IC's are centrally subcontracted with MBO for AARP's brand trust and talent experience. (including contractors, consultants, freelancers, small service providers, and non-employee SOW workers).



For AARP:

MBO Partners provides a centralized & turnkey IC compliance, engagement, and indemnification – MBO safeguards AARP from misclassification risks

1. MBO Partners provides AARP with a centralized & turnkey IC compliance, engagement, and indemnification program. – MBO safeguards AARP from misclassification risks:

- Business size threshold up to 5 talent
- Rigorous MBO qualification, vetting, and audit defense file
- Background check for those IC's working onsite
- MBO updates compliance files annually to ensure IC's remain compliant not only for ongoing projects, but for every project
- Transparent and consistent pricing

2. Ease AARP administrative burdens:

- Speed to revenue recognition & growth efficiency
- Streamlined, faster onboarding
- AARP MBO contract flows down to every IC SOW
- Centralized IC invoicing, reporting, and savings

3. Recruit & redeploy IC's from AARP's private marketplace:

- Simple to redeploy known Independent Contractors for new, faster, cheaper and with full compliance
- Frictionless engagement for AARP, simplifying onboarding, compliance and payments.

For Independent Contractors (IC's):

Premium AARP perk for IC brand experience – Dedicated & personalized AARP MBO IC white glove service

1. Premium AARP perk for IC brand experience – Dedicated & personalized AARP MBO IC white glove service:

- MBO digital dashboard for projects & payments
- Market-leading net 5 terms (faster vs. subcontract)
- MBO pays IC's faster on approved Deliverables and T&E vs. Invoices
- Possibility of additional projects within AARP and other clients

2. Ease IC administrative burdens:

- IC's focus on billable hours & value delivery
- MBO safeguards IC compliance risks
- Articles, insurance, control, benefits, etc.
- Possible conversion to AARP FTE

3. MBO supports:

- Dedicated talent support from the MBO Talent Experience and Support Team
- Streamlined onboarding for niche AARP talent (IC, freelancers, small businesses)

► [AARP MBO Program Website](#)

► [Vendor Qualification Criteria](#)